



FOR IMMEDIATE RELEASE
HEALTH BOARDS ASSOCIATION ARTICLE OF THE YEAR AWARDS

March 14, 2007: Three winners for the 2006 Article of the Year competition have been announced by the Newfoundland and Labrador Health Boards Association (NLHBA).

The NLHBA Executive Director, John Peddle, extended warm congratulations to the award winners as follows:

in the Category: *Health Services, Technical, Professional or Educational*, to **Vera Lynn Alteen, Western Regional Health Authority**, for her article, *Reaching out: Creative Approaches to Educate Women About Cervical Screening*;

in the Category: *Innovations, Best Practices and Quality Initiatives*, to **Deanne Costello, Labrador-Grenfell Regional Health Authority**, for her article, *Pandemic Planning: Preparing for the Psychosocial Impact*; and

in the Category: *Health Policy*, to **Steve Rogers, Eastern Regional Health Authority**, for his article, *Cultivating Excellence through the Forces of Magnetism*

In past years winning articles have been featured by national health publications.

“It is a great pleasure to celebrate the achievements of the health system in this province,” said Peddle, “This public recognition supports and applauds the innovative initiatives in Regional Health Authorities.”

The Newfoundland and Labrador Health Boards Association represents all four Regional Health Authorities (RHAs) in the Province. All health services and community services, including child, youth and family services, community corrections and youth diversion programs, and adult services, are delivered by RHAs in Newfoundland and Labrador.

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